

GENE CAWLEY

395 South End Ave. 18M
(347) 512-6262
New York, NY 10280
genecawley@gmail.com

VIDEO EDITOR

- Well-versed in Avid Media Composer, Final Cut Pro, Photoshop
- Proficient in motion graphics and animation using Adobe After Effects
- Audio mixing and editing using Pro Tools 10; music composition
- Familiar with shooting video; color correction
- Digital Asset Management: sequencing, logging and capturing video
- Knowledge of several Codecs; uploading content using Brightcove
- Task-driven, self-motivated and proactive, able to work well under deadlines
- Excellent communication, time-management and organizational skills
- Able to accept, address and provide feedback to/from clients and peers

PROFESSIONAL EXPERIENCE

Freelance Video Editor, May 2006 - present

Edit corporate videos for financial companies, as well as promotional and editorial videos for magazine websites, television shows and full-length documentaries. Balanced color on edited videos. Ensure video content is entertaining, informative and meets all defined project goals.

Clients Include:

Forbes
Details
Christie's

Delia's
Bank Of America
Bloomingdale's

Entertainment Weekly
US Trust
IBM

Post-Production Houses:

- **Loosely Translated**
Edited online interviews and promotional videos for magazine websites, entertainment websites, and auction houses. Created sizzle reels for television series pilots
- **Post Farm**
Organized footage and edited segments for the Manhattan and London editions of "Cool In Your Code," an MTV-style travel show

Documentaries:

- **"Casino Nation" Assistant Editor**
Sequenced, logged, and captured material; transcribed and created titles and subtitles in Avid Media Composer for PBS documentary
- **"Tootie's Last Suit" Assistant Editor**
Logged and captured material; transcribed and created titles and subtitles for full-length documentary film about New Orleans' Mardi Gras Indians. Featured in the 2009 Tribeca Film Festival

Hybrid Films, Inc.

Intern, Mar 2006 to May 2006

Assisted editors in all areas, including cataloging and logging tapes, project research, capturing video and administrative tasks

Future Media Concepts

IT Intern, Jan 2006 to April 2006

Maintained classroom computers and leveraged computing technology to expand business endeavors; implemented and managed networks. Developed problem-solving skills and methods when troubleshooting and documenting complex computing problems

Bloomingdales by Mail

Color Manager, Nov 2004 to Nov 2005

Released catalogs to color separators; marked up and approved color proofs. Approved final color for catalogs, postcards and evaluated prepress bids and budgets. Supervised press runs of catalogs

DELIA'S

Imaging Specialist, July 2003 to Nov 2004

Created silhouettes and color-corrected digital fashion images for *Delia's* website

EDUCATION

Temple University, B.A., English 1994

Additional Training:

Media Bistro, Copy Editing 2011

New York University, After Effects Intermediate 2010

New York University, Cinematography 2010

Future Media Concepts, Avid User Certificate Program 2006

Pace University, Web Development 2000